



Cybersecurity

YOU DON'T THINK IT CAN HAPPEN TO YOU OR YOUR COMPANY!

Sure, you've heard about the threats, but they seemed distant to you. Then it happens. An external cyberattack. A ransomware demand. An internal security breach. Theft of data by a vendor. Pick your poison. What do you do? Where do you turn for help?

There are many choices. Mega-law firms. Accounting Firms. Data Security Firms. Insurance Brokers. Forensic computer experts. Consultants. Consultants. Consultants. But do they provide the combination of resources to solve your problem? Maybe. But how timely and costly will the solution be?

Consider our HBCyberGroup.

WE FEEL YOUR PAIN

Law firms are also targets of cyberattacks and hacking. We are continuously evaluating and implementing new data security protection measures and practices to safeguard our clients' sensitive information and our privileged communications with our clients. We have also represented victims of major data breaches and helped them navigate the turbulent waters of insurance coverage, public relations, and the inevitable follow-on litigation, including class actions.

THERE ARE NO SILVER BULLETS

This is an emerging interdisciplinary field. There is no unifying federal law and over 47 different state law regimes. The standard of care for privacy and data protection remains unsettled and varies by organization and context. What level of due diligence is required to meet your industry's standards? The insurance markets for cybersecurity, data breach, and related privacy issues are commonly referred to as the "Wild West"; there are no common coverage platforms, policies, or exclusions. Preventive measures such as information security policies, access controls, malware defenses, security configurations for hardware and software, boundary defenses, data recovery, employee training, system monitoring, and incident response and management are not one size fits all.

HEPLERBROOM OFFERS A VALUE-ORIENTED SOLUTIONS APPROACH

A multi-disciplinary combination of our resources and complementary external resources allow us to provide a flexible team approach focused on your specific needs and situation. We do not propose complicated solutions to simple problems or deceptively simple approaches to complex

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EDWARDSVILLE [MADISON COUNTY], IL | ST LOUIS | CHICAGO | CRYSTAL LAKE, IL | SPRINGFIELD, IL | HAMMOND [LAKE COUNTY], IN

challenges. Whether the need is for a fast and effective incident response team with legal, technical, and reputation management expertise for a crisis, or calm planning for defense mechanisms to ward off threats, we can coordinate the right combination of talent and practical judgment to address your issues. The HBCyberGroup has formed an alliance with leading information security forensic, data storage, reputation management, and insurance broker firms to deliver value-oriented and practical solutions.

Our experience and knowledge base deals with a wide range of information security, data breach, and privacy protection issues, scaled to your organization:

- Insurance coverage
- Counsel on legal duties under applicable federal and state laws and regulations
- Counsel on compliance with industry protocols
- Emergency response strategies and communications
- Class action and other litigation defense
- Privacy protection and First Amendment issues
- Identity theft/misappropriation
- Trade secret misappropriation
- Computer fraud and tampering
- Contracting and payment practices
- Employment issues
- Product Liability and the Internet of Things
- Contractor and vendor policies
- Company information security policies, response plans & procedures
- Social media

HOW DO WE DO THIS?

And why can we be trusted with your most sensitive challenges? First we listen and listen carefully to you to learn precisely what your problem entails. HeplerBroom has developed industry relationships with leading data security firms, security technology experts, public relations firms, insurance brokers and insurance companies. We combine their expertise with our own directed experience in this space to build the right solution on a situational basis. No off-the-shelf remedies. No exorbitantly priced résumés.

And we have worked hard at this. Over the years, we have worked across many industries, including:

- Financial services
- Insurance
- Healthcare

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- Professional services
- Utilities
- Education
- Government
- Manufacturing
- Chemical
- Pharmaceutical
- Retail

Our breadth of experience provides business insight into business practices, regulations, information management, and critical potential vulnerabilities. This translates into prompt and effective understanding of your business objectives and sensitivities.

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